

RESUME

nate scoble

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GOALS

Creating distinctive graphic communications by seeing the design through to the very best possible solution. Enjoying the company of capable others on my team while doing so; enjoying working alone just as much. Always extending myself past my current design knowledge, which includes creating branding and identity; marketing communications and publications including magazines, corporate Annual Reports, brochures, and catalogs; ad design; package design; Web design.

PROFESSIONAL ACTIVITIES

Art Director, CANYON DESIGN • 6/00 – present

Created a full range of graphic communications for clients in cosmetics, software, and other markets: branding and identity, catalogs, brochures, packaging, print ads, newsletters, Web sites, and collateral.

Freelance Designer • 10/96 – present

Designed magazines, books, special sections, advertisements, and identity. Of particular note, designed the premiere issue of ROBB REPORT VACATION HOMES in 2004.

Senior Designer, DAILY PLANET COMMUNICATIONS • 11/99 – 5/00

Designed print and Web promotional and marketing pieces for financial services clients.

Senior Designer, LIBERA DESIGN GROUP • 4/98 – 12/98

Created annual reports distinguished by their clear communication and memorable visuals. I oversaw projects from concept to final printing. Designed collateral and promotional items.

Art Director, AUDIO/VIDEO INTERIORS Magazine • 9/88 – 6/95

Created the original and subsequent designs for this high-end monthly magazine, and was Editorial Art Director for nearly seven years. Designed, photo-directed and produced nearly seventy monthly issues and THE BEST OF AUDIO/VIDEO INTERIORS, a hardbound book.

DESIGN CLIENTS (partial list)

- Austral Real Estate, Inc.
- Beyond Books, Inc.
- CaseStack, Inc.
- Cirrus Logic, Inc.
- derma e, Inc.
- Haskel International, Inc.
- In-3, Inc.
- Long Beach Memorial Medical Center
- NatureMaker, Inc.
- Sanmina, Inc.
- Solix International, Inc.
- The Sterling Collection
- The Robb Report
- Vitalmoments.com

SKILLS

Proficient in Adobe InDesign, Quark, Photoshop, Illustrator and related applications. Experienced in DreamWeaver, PHP, and MySQL. Actively paint and draw. Performing musician. Excellent writing skills. Knowledge of Spanish and French.

EDUCATION

B.A., Fine Arts Printmaking, Otis/Parsons, 1982

Design and digital graphics courses at Otis/Parsons and UCLA, 1983 – 1984, 1998, 2006 – 2007

B.A., Music Composition, UC Santa Cruz, 1977

Active in Beyond Baroque Poetry Workshop – Venice, Calif., 1996-1999

AWARDS

Ozzie Gold Award for Excellence: AUDIO/VIDEO INTERIORS Magazine, 1991

Portfolio and references available upon request. Web site: www.natescoble.com

